DROPSOLID
ARTIFICIAL INTELLIGENCE

GUIDE 08

PRODUCT GUIDE: AI-ASSISTED AUTOMATION

Content Command Centre for Drupal multisite

One change, many pages.

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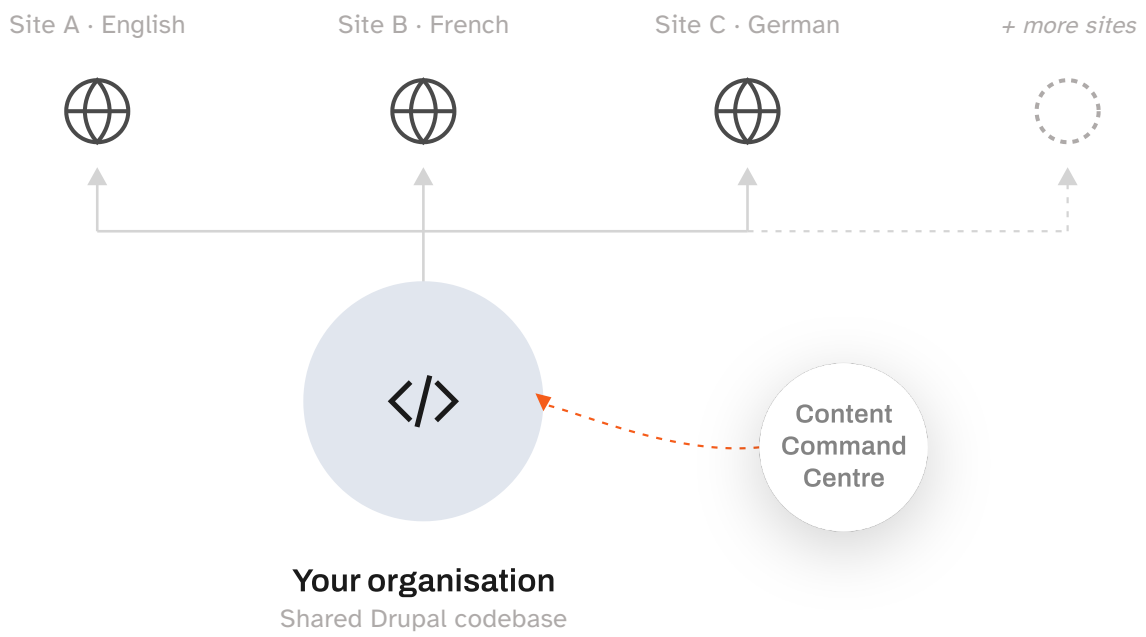
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THE CASCADE PROBLEM

One change, a hundred pages

You run a Drupal multisite: one organisation, many sub-sites, many languages, one editorial team. When a policy or product specification changes, the update can cascade to 30 or 100 pages in multiple languages. Manually. Slowly. With drift.

Content Command Centre is the AI-assisted answer. This guide shows how it works and how you would deploy it inside your existing multisite.



What it is, and what it does

It is

An AI-assisted layer inside your Drupal editorial workflow that helps authors update, translate, and roll out content faster.

It isn’t

A replacement for your editorial team. Every change goes through human review. AI drafts, editors decide.

It runs inside

A single Drupal multisite, not across separate Drupal installations.

AI content creation

Generative drafting for standard editorial formats: policy pages, product descriptions, FAQ entries.

In-editor AI and quality checks

Tone suggestions, fact-checking against your indexed knowledge base, and brand and compliance rules enforced at suggestion time.

Media and digital assets

AI-assisted tagging, alt-text generation, and format conversion.

SEO automation

Metadata generation, structured data, and internal linking suggestions.

THE TYPICAL WORKFLOW

The typical workflow

One change enters the system once. Content Command Centre identifies where it matters, drafts the updates, routes them for review, and publishes every approved change across the multisite.



1. **Source-of-truth update**
   A policy or product change is entered as a single source-of-truth update.
2. **Impacted pages identified**
   Content Command Centre identifies every page across the multisite that references the changed content.
3. **AI drafts by page, language and voice**
   AI drafts the required updates per page, per language, per editorial voice.
4. **Editorial review and approval**
   Review happens at the approval points your brand and compliance teams need.
5. **Publication & audit trail**
   Publication to every affected page across the multisite, on schedule, with a full audit trail.

SOVEREIGNTY, COMPLIANCE, AND RESULTS

What deployment looks like

Content Command Centre installs into your existing Drupal multisite. Setup is measured in weeks, not months: the first cascade, a small, controlled change across a documented set of pages, is typically running **within four weeks**.

Sovereignty and compliance

- ✓ Runs on EU infrastructure
- ✓ Audit trail on every AI suggestion, approval, and publication
- ✓ No third-party data exchange
- ✓ Supports the EU AI Act deployment obligations that apply to your organisation

Realistic expectations

UPDATE CYCLE TIME

Down about 50% is a realistic target for organisations with mature content operations. A chaotic baseline sees larger gains.

TRANSLATION COSTS

Down. AI drafts translations for editorial review; you pay for review and quality, not first drafts.

COMPLIANCE ERRORS

Down. Brand and compliance rules enforced at suggestion time catch drift before publication.

EDITORIAL TEAM SIZE

Roughly the same. You are not replacing editors; you are removing the manual cascade work that fills their days.

WATCH OUT

Common pitfalls

Under-defined editorial workflow

If your current process is undocumented, AI-assist doesn't fix it: it just accelerates the mess. Document first.

Editorial resistance

Editors worry AI replaces them. It doesn't. It removes the low-value cascade work. Communicate this before rollout.

Brand rules undocumented

AI needs explicit brand and voice rules to check against. If your rules live in an editor's head, extract them first.

Continue the conversation

Bring your editorial workflow and a documented set of pages, and leave with a scoped four-week rollout.

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